

ஸ்ரீ நித்ய கல்யாணி அம்மன் துணை  
**Sri Nithyakalyani Amman Seva Samithi Religious Trust**  
**(SNASS Religious Trust)**  
**Thappalampuliyur**

Dear All,

Date:19-07-2016.

**Sub: "Kala Arumbu Function" by SNASS-Year 2016**

As you all know, every year, **SNASS** celebrates the important function of "**Kala Arumbu**" Festival for Sri Nithyakalyani Amman. This function is traditionally an old and unique function in our village. During this function, Sri Ambal and her Sannathi are decorated by flowers using "One Kalam" (24 Measures) of Jasmine Arumbu.

This function enables year after year, to achieve one of the main objectives of SNASS to bring together the entire village devotees, for a greater participation of temple functions in addition to attract devotees from outstation (Approx. 250/300 devotees attended the function last year from both local as well as outstation).

This year also, SNASS is planning to celebrate Kala Arumbu Uthsavam in a grand manner, by seeking and encouraging greater participation from the village communities as well as Outstation devotees. Following are a few steps being planned for this:

- Propagate the message of Kala arumbu uthsavam to all people in our village and local areas through public notices/word of mouth.
- Arrange for bulk procurement of "One Kalam" (24 measures of jasmine flowers) "UdhirMullai/Malligai Arumbu" (உதிரி மல்லிகை/முல்லை அரும்பு) in a cost effective manner and use them for decoration (This was what was being done in those golden days, as many would fondly recall!)
- Have the flowers tied up (பூத்தொடுத்தல்) using the women residing in Thappalampuliyur Village (other than the normal Garland etc)
- In the morning of the day of function, conduct a "Sahasranama Archanai" for Sri Vyaagrapureeswara Swamy and also Sri Nithyakalyani amman.
- Decorate all the sannathis in the evening with Mullai/Malligai flowers.
- Special alankaram for Ambal with offering of "Udhir Flowers".
- The function will conclude with Alankaara Deepa Aaradhanai, distribution of Neyvedhya prasadam to all devotees.

This will strengthen our effort to involve the devotees at large to encourage a larger participation during the event, thereby trying to revive the spirit of Thappalampuliyur, though in a small way.

We seek your support for this unique function with your liberal contributions and most importantly your presence with your families. This will be a huge motivation not only for the village residents but also to the samithi as such, to do better in all the initiatives, paving way for creating more milestones in the history of SNASS.

**Special Note:**

Devotees to note that, traditionally this function is being conducted during the "Last Friday" of Tamil month "AADI". But this year, the function of "Kaappu Kattudhal' (காப்பு கட்டுதல்) (15 days ritual) for Sri Kulundaal amman clashes with last Friday of Aadi month. It is the customary in the village that if we perform "Kaappu Kattudhal' for one Amman, we should not perform any function for other amman during that period.. Hence in consultation with Local team and also Sri M.S. Sasthigal, this year we have decided to prepone this function on **29<sup>th</sup> July 2016 ( Second Friday of AADI Month).**

**Contribution for the above function may please be made as below:**

**By Cheque/ DD Payable to**

**"SNASS Religious Trust"**

Address:

Mr. T.P. Vaidyanathan

Apt No 2, Raj Residency,

6/9, Seethammal Colony First Main Road,

Alwarpet, Chennai- 600 018

**Via Bank Transfer**

**"SNASS Religious Trust"**

A/C Number (15Digits) 112-001-00-1397843

City Union Bank,

Branch: Purasawakkam, Chennai, 600084

NEFT - CIUB0000112

With an intimation to [tpvraman@yahoo.com](mailto:tpvraman@yahoo.com),  
[vaidehi.krishnamurthy@gmail.com](mailto:vaidehi.krishnamurthy@gmail.com) [snasstpuliyur@gmail.com](mailto:snasstpuliyur@gmail.com)